

## ..The Men's Cash Store..

We have finished Stock-Taking, and find ourselves over-stocked in

**Men's Suits, Sweaters, Overcoats**

Call and get Special Prices on above goods

We have received a full line of

**SPRING SHOES**

and will have them on display this week. Call and get your 1918 Spring Dress Shoe

## C. J. BRAREN

CALL AND GET A PAIR OF GOOD WARM

**OVERSHOES OR SHEEPSKIN MOCCASINS**

We have a fine line of MEN'S and CHILDREN'S SWEATERS and UNDERWEAR

You can be suited here when you cannot get satisfied elsewhere

See our new Grey and Fancy Men's Suits

## M. FISHER

In 1914 A Bushel of Wheat would Buy

6 Loaves Bread.....	\$ .50
2 Dozen Buns.....	.25
Total.....	\$ .75

In 1918 A Bushel of Wheat will Purchase the Following:

5 Loaves Bread.....	\$ .50
2 Dozen Buns.....	.30
2 Dozen Assorted Cookies.....	.30
Jelly Roll.....	.15
Fruit Cake.....	.15
1 Lb. Mince Pie.....	.60
1 Lb. Home Made Candy.....	.20
Total.....	\$2.20

LET US DO YOUR BAKING

## E.G. BARBER

SHELVET ST. BAKERY

## Rex Theatre Announcements

Friday and Saturday, Jan. 18 and 19

**ELLA HALL** and a Splendid Supporting cast in  
**"The Spotted Lily"**

A dramatic heart-interest masterpiece. It's a Bluebird  
Continuous Shows on Saturday, Starting at 4.30 sharp.

Monday & Tuesday, Jan. 21 & 22

Butterfly Pictures present Louise Lovely and Allen Holubar in  
**"THE REED CASE"**, Written and Directed by Allen Holubar

Also **THE HALIFAX DISASTER**  
Prices for these two nights 25c. and 25c. Part of the proceeds of these two nights will be given to the Halifax Disaster Fund.

Wednesday & Thur., Jan. 23 & 24

Eleventh episode of the entirely new, all-Canadian serial

**"The Red Ace"**

featuring the brave, daring Marie Walcamp

Adults, 25c. Children, 15c.

Claresholm's Most Popular House of Entertainment

## THE RATEPAYERS' MEETING

Ratepayers' Association Formed in Claresholm—A Good Representative Audience—Much Interest Shown in Town Affairs.

The Ratepayers' Meeting took place as advertised on Tuesday evening, in the I.O.O.F. Hall. About 130 citizens were present, including a number of ladies.

Mr. E. G. Barber opened the meeting by saying that at a previous meeting at which a few of the ratepayers were present, it was suggested that he should act as temporary chairman, and that the object of the meeting was to form a Ratepayers' Association and elect officers.

On Major James suggestion, the chairman made it plain that the object of the Association was not to find fault or show any ill feeling towards the present Council and School Board, but to attend their meetings and make suggestions and help and assist them in the advancement of matters which would tend to the betterment of the town.

S. L. Fraser, in addressing the meeting, said he had no experience in town work, nor was he prepared to do any, but he believed in unity and he considered that the co-operation of a large number of interested citizens would be beneficial in the affairs of the town. He thought it was the duty of every ratepayer to do his bit.

Mr. Barber then suggested that all ratepayers who were in favor of forming an association sign the membership roll when passed around. The list was signed by 22 ratepayers and immediately afterwards the following officers were elected:

President—J. B. Boese.  
Vice-President—Ed. V. Chambers.  
Second Vice-President—R. Brown.  
Secretary—E. G. Barber.

Treasurer—S. L. Fraser.  
Mr. Boese then took the chair and addressed the meeting. He wished it understood that it was not an indignation meeting and emphasized Mr. Barber's remarks. He then asked for any suggestions or remarks from the audience that they cared to make. Mr. Barnham then said he believed that if the members of the Council realized what the Ratepayers' Association meant to them in the carrying out of the work of the town, in taking care of bad roads, pools of water on the highway, broken sidewalks, etc., they would all work for the association and although he did not wish to

criticize he for one would be willing to do his share in making the town work more effective.

W. C. Miller then asked why the date of the election was not made known.

In answer to this question the town clerk stated that five typewritten notices were posted up one week previous to the election, and also that 100 dogtags were distributed around town three hours previous to the annual meeting, although according to the Council's by-laws such notices were not necessary. He also said that a newspaper notice was not necessary, although it had been customary to advertise through the paper.

He also admitted that he usurped the power of the electorate and selected and elected Messrs. Murray and Knight himself; in his opinion they were good material and would fill the vacancies with credit. It was not Mr. Reynolds' fault if the public did not see his little typewritten notice and learn all about the great "election."

Mr. Barber then asked the town clerk why his property was assessed \$200 higher than the adjoining property.

The reply was that the matter was the fault of the assessor and that Mr. Barber should have taken the matter up with him before paying his taxes. Mr. Reynolds said it was possible some mistakes had been made in the assessment as no man could establish equitable values going over the town.

Mr. Whitehead asked why the gas engine was not running.

The clerk replied that at a demonstration of the engine it was found that it was capable of doing the work required, but the belt tightener was at fault; it had proved to be useless, although strongly recommended by the Fairbanks-Morse people. The Council thought it better to use coal until spring rather than close down and cause inconvenience.

Mr. Reynolds said it was because the people did not take an interest in the affairs of the town and did not ask for information that they had no knowledge of the workings of the Council.

On motion of Messrs. Fraser and Whitehead the meeting adjourned.

## Calf Feeding Competition For Boys and Girls

Elsewhere in our columns will be found an advertisement setting forth a very attractive competition for boys and girls over nine and under sixteen years of age. All that is required is that the children select a 1917 calf and, commencing on January 21st, they must assume full charge of this calf, feeding and caring for it in every respect, until the time of the Edmonton Spring Show, April 2nd to 6th, 1918. No entry fee is attached, and the same assistance will be given the children in the matter of freight as is given the exhibitors in the other departments of the show.

Fifteen prizes are offered, and a number of special prizes, the first prize being worth not less than \$150, and possibly \$165 according as the entries compare to the special prizes offered by the huro breed societies. Here is a chance for the boys and girls of this district to show their ability in caring for live stock and to win a prize well worth competing for in cash value, apart from the honor accruing to the winners. W. J. Stark, Manager Edmonton Exhibition, will be glad to forward particulars to anyone writing for same.

## Name Every Farm

"A name for every farm is just as necessary for the farmer to advertise what he raises and how to sell as it is for the merchant to buy printer's ink and space in the newspapers." is the opinion of J. W. Lucas, a successful farmer of Cayler, Alberta. Mr. Lucas says that every farmer should have a name for his farm, should buy letterheads, label the cream cans, the egg cases, and use circular letters

frequently. Most farmers, he says, have not yet learned the value of advertising their farms or their farm produce. Farmers who produce stock on a large scale have realized what advertising will do for them, but most of the small farmers seem content to wonder why they do not find a better sale for their produce. "Have a name for your farm," says Mr. Lucas. "Put either your name or the name of the farm or both on your produce; see that it is stencilled on your cream cans and your egg cases. The manufacturer of vagabond farm machinery places his name upon the product he produces and why should not every farmer put his name upon his own products?"—Advocate.

## Creamery Men in Convention

Toronto, Jan. 16.—At the second convention of the Canadian Creamerymen's association here yesterday, creamery men from Manitoba and the maritime provinces were in attendance and the chief discussion was as to the advisability of making the organization what its name implies, national in scope.

Alex. McKay, of Winnipeg, said there should be a Dominion-wide creamerymen's organization and suggested using existing provincial bodies as the basis.

W. A. McKay, superintendent of dairying for Nova Scotia, thought the proposed organization should cover all branches of dairying with sub-committees to deal with each branch. L. Gibson, of Manitoba, declared that for the amount of capital invested in those engaged in factory butter-making are the most disorganized body of men in Canada.

More than one speaker expressed the view that the introduction of the new machine had destroyed the market for poor butter and that creamery men will be forced to self-perfection to bring their product up to the very highest standard.



Our PRICES WILL COMPEL YOU TO BUY NOW

OUR PRICES ARE ALWAYS LOWEST PRICES. THE REASON WE HAVE MARKED PRICES LOWER NOW IS THIS: WE WANT TO MOVE OUT OF OUR STORE QUICKLY ALL OF THE WINTER GOODS WE HAVE LEFT.

THE STYLE AND QUALITY ARE THERE JUST THE SAME AS ALWAYS. THE ONLY THING WE HAVE LOWERED IS THE PRICE. WE HAVE MADE THE PRICE SO LOW THAT YOU CAN'T HELP BUYING WHEN YOU SEE THE VALUES WE NOW GIVE. COME IN NOW.

**W. D. Annable,** Departmental Store

A NEW DEPARTMENT--

## Household Furniture

New Goods constantly arriving. All are inspect our stock. Make your house comfortable with some new Furniture. You cannot beat our prices.

OUR HARDWARE DEPARTMENT

will furnish all you need in that line. Spring Stock expected shortly. No need to send out of town. You will save money and get better quality in our store.

## J. M. SOBY

Departmental Store Claresholm

## WATCHES

of all makes at reasonable prices

Waltham, Hamilton, Elgin, Regina—\$7 up to \$51

Victor Gramophones and Records

All the latest popular pieces

## G. M. GODLEY

Jeweller Claresholm

## Death of W. J. S. Day

Died at Green Bank school district, Claresholm, on Saturday, January 12th, William John Stanley Day, eldest son of Mr. and Mrs. Charles Day, aged 36 years and 9 months.

The funeral service took place from the Nazareth Mission, on Wednesday, Rev. E. E. Martin, officiating.

The funeral was largely attended. The following contributed wreaths and flowers:

With deepest sympathy from mother and father.  
With deepest sympathy from brother and sister, William and Helen.  
With deepest sympathy from sister and brother-in-law, Emily and Maurice.

With deepest sympathy from sister and brother-in-law, Maud and Ed.  
Kindest remembrances from the pall bearers.  
Kindest remembrances from Fred and the boys of the Wilsons.

All interested in Claresholm should join the Ratepayers' Association.

## THE American Restaurant

FOR FIRST-CLASS

## MEALS

BUY

Neilson's Chocolates

THE CHOCOLATES THAT ARE DIFFERENT

A LARGE STOCK OF

TOBACCO, CIGARS AND CIGARETTES

FLOWERS Fresh from the Netherlands

## J. B. BOESE

PROPRIETOR

Oranges and lemons from all over the world at a luxury this year. Arrive 12-15 per cent.



## ARE YOU SATISFIED

With your work, with your business?

Is there promotion ahead of you?

Men of energy, with salesmanship ability will find it to their advantage to write to—  
**THE EXCELSIOR LIFE INSURANCE CO., Toronto**

## Quality!

There is no finer  
cocoa produced than Cowan's  
Perfection Cocoa—rich in aroma,  
nourishing and delicious.

B-1

## RAW FURS

OUR ADVICE

Ship to at once and Reap

Benefits of High Prices

now prevailing.

Price List and Shipping Terms FREE

Richard Fur Co. Ltd.

2000 Avenue Road, Toronto

We Also Buy HIDE SALT SKIN AND ROBS

When buying your Piano

insist on having an

Otto Higel Piano Action

MONEY ORDERS

Doubtless Express Foreign Cheques are

accepted by this Office and Expresses

is no better way to send money to the boys

in the trenches.

Classes for Canadians

Four Thousand Volunteer for

Class in English Military Camps

Four thousand Canadian soldiers

have volunteered for classes, which the

Canadian military authorities are

conducting at various English camps

under the supervision of Sir Richard

Turner, assisted by a representative

committee. Instruction given in

all subjects desired, including busi-

ness, agriculture, English and mod-

ern languages and classics. Officers

not available for active service form

the instructional staff, provided they

were prominent in educational work

in Canada. These men are com-

missioned to form the basis of work

which the Canadian army has de-

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## M.H.C. Vocational Training

Commercial Clay Modelling One

of Many Odd Courses Offered

Special Cases

Commercial clay modelling

supplementary to the decorator's art

will provide a future for some of

the convalescent soldiers under the

military hospital commission, com-

missioned to be educated in the

trades to maintain themselves.

The variety of occupations from

which men come to the army may be

made an indicator as to how basic

the training provided by the hospi-

tals is. The individual as well as to

meet the demands of the main-  
tenance.

Not every man can be a machi-

nist, even though the demand

were infinitely greater than the sup-

ply. All past education and experi-

ence cannot be dropped in some way

related to their old work or inher-  
ent ability. The individual as well asthe labor market must be taken into  
consideration.

The commission endeavors to

give a man an opportunity to pur-

sue any course in which seems

has a reasonable chance of making

himself independent. The result has

been a great variety of odd voca-

tions of which clay modelling is only  
one.

## A GRAND MEDICINE

FOR LITTLE ONES

Baby's Own Tablets are a grand

medicine for little ones. They are a

substantially safe way to give and never

fail to cure any of the minor ills of

little ones. Concerning them Mrs.

J. S. Huxley, Glasgow Road, E.H.

Wales, writes: "I have used Baby's Own

Tablets and have found them per-

fectly satisfactory for my little ones."

The Tablets are sold by medicine

dealers or by mail at 2s. 6d. per box

from The Dr. Williams' Medicine Co.,  
Brookville, Ont.

## Chestnuts for Munitions

Queen Mary has been setting an

example to the far remaining wo-

men of "Sachsen" in England.

During her recent visit at the royal

residence at Sandringham, she or-

ganized and supervised a collection

of over a ton of horse chestnuts

which were sent to munition fac-

tories. The nuts are used in place

of the grain in the production of ex-

plosives and thus effect a large saving

in the country's food supply.

## A Stitch in Time

Five million dollars have been sac-

rificed to the war effort in ten

months by a new method of salvage-

age—clothing and equipment.

Clothing is collected at various de-

pots, sorted and packed in boxes

and made up or reconverted into

new khaki. Some three to four hun-

dred women are engaged on the

work of sorting and repacking ar-

ticles that have been discarded.

The work is done in a central depot,

where it is cleaned, packed

and made up or reconverted into

new khaki. Some three to four hun-

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## Hidden Peril of France

Danger Lurking in the Lure of the  
City

France! He warned in time by

our general fare! Do not love your

love of the land; do not let indus-

trialism absorb you in the narrow

lure of wealth and the cheap glam-

our of the town draw you into their

unhallowed circles. We English have

rattled deep into a paradise of ma-

chines, electricity, cinema and half-

penny papers; have battered our

heritage of health, dignity and hope

for wealth, and badly distributed

wealth at that. We were trembling

on the verge of the same precipice

when the war came; with its death

wind of woe and despair, it swept

bliss fair to tip you over. Hold back

with all your might! Count no

sufferers are drink and the lure of

the big towns. No race can pre-

serve sanity and redemption that re-

fuses away its vitality. You will not

pervert even as we have if it will

yield; our fibre is coarser and more

resistant than yours, nor had we ever

much cause to lose it. It is by grace

and self-reliance that you have had

your pre-eminence; let these wither,

as wither they must in the grip of a

sordid industrialism, and your star will

be that of a drab, sickly, and un-  
derstandable hard.

They are seen writhed and weathered;

they are not angry; angry and over-

sensitive, suspicious, and given to

nature, they still have their roots and

life in the soil of the earth. Close to

nature, and keep a sort of simple dis-

tinction with great sense. They do

try. Take care of your peasants and

your country will take care of itself.

—John Galsworthy in the Observer, 1918.

## Stop the Cough—Coughing is

caused by irritation in the respi-

ratory tract and is the effort to dis-

obstructions that come from inflam-

mation of the bronchial mucous mem-

brane. Treatments with Dr. Thomas' Elec-

tric Balm will all day carry a cough

in consequence the cough will cease.

Try it, and you will use no other

preparation for a cough.

## The British Soldier

Is Always Smiling and Cheerful

Through It All

Through it all, the British soldier

is smiling and cheerful, holding

it as duty, senseless work, and

courage for it all to do, and yet

in the end it shall not end without

victory, and that this war and his

sufferings of his fellows—soldiers

in general, and his own, as he would

not make him boastful, reverse do

not depress or disappoint him. He

does not talk or write of glory or of

patriotism. But he does glorify de-

eds, and he is proud of true patri-

otism. He is a cheerful readiness to

a cheerful readiness to give all for

his country, and he is proud of true

patriotism. He is a cheerful readiness

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## I wish there was a

Walker

House

in every little town

I wish there was a WALKER HOUSE

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# Apples!

We have a Fancy Line of Washington Apples—  
**WAGNER, WINESAPS, SALOME and SPITZBURG**

Get a box of these before they are all sold

Large Oranges are high-priced this season, get another box of Jap Oranges

**J. Q. E. WYLIE**

Phone 44

Next to White Lunch

New Stock of  
**Columbia**  
**Grafonolas**

from \$24.00 up have been  
added to our stock.

Columbia Records always  
on hand

JUST ARRIVED

**New Style Starr & Musiphone**  
which play any Record

**Martin-Orme & Cecilian Pianos and Players**

**The MUSIC STORE**

L. G. De Forest, next to Wilton Hotel



For Home Comfort and Convenience  
**HAVE A BATHROOM**  
Prices for Installation and P&H Tubs can be obtained from  
**CHAS. ROMPAIN**  
Tinsmith, Plumber and Gasfitter, Clareholm

## A Gruesome Find

A gruesome find was made by a number of children in the vicinity of Coleman early this week, when the body of a man with his throat cut from ear to ear, and other signs of violence, was discovered. The police were notified and the body was found to be that of Frederick Krich, who left his home in Coleman several weeks ago, asking with him a razor and a gun. The man's disappearance did not cause much alarm until about a week had passed, when his absence caused uneasiness in the minds of relatives, who had begun to believe that the man had taken some to end his life. Search for him was instituted, but after several days of unsuccessful efforts the quest was suspended. The body was returned to Coleman, where an inquest was held, and the remains were given burial. Krich was a man of about forty years of age and leaves a wife and several children.—Blairmore Enterprise.

## Lessons of the Liberty Loan

Now that the second Liberty Loan is an accomplished fact, we can look

back and estimate its significance, both spiritual and material, to the United States. Borrowing the surplus of finance writing in the January number of Hearst's Magazine, tells us that it is the largest subscription in the annals of finance, whether made by a government or a private firm. From the moral and the financial momentum accumulated, as well as from the almost inexhaustible resources of the country, he finds it only natural that the second appeal should have brought a larger response than the first, and he predicts that the same force will be at work to make the response cumulative in whatever succeeding loans the government shall ask. This author's view brings out with force and clearness the contrast between our own loans and those of Germany, which are paid, not in cash, but in promissory notes. The effect of the latter system on prices of commodities and the value of currency are such as to make us modify, to a very large extent, the apparent value of the German loans. The financial implications of the American response are most encouraging, though they might easily have been lost sight of by people in general, if it were not for such expert explanation as this given by Bourdette's article.

## Clareholm Review-Advertiser

An Independent Weekly Newspaper  
H. K. PECK, Editor

Subscription Rates  
One year, in Canada \$1.50  
One year, to United States 2.00  
Single Copy 5c.

Friday, January 18, 1918

### EDITORIAL NOTES

One of the speakers at the ratepayers' meeting, on Tuesday evening, said he "didn't believe in criticism." This from a "Scotchman" if you please. Legitimate criticism is the very life blood of a community—the safety valve of democracy. In places where criticism is stifled all manner of diseases break out on the body politic. Only this kind of criticism, which is free criticism, the strong grow stronger on it. An honest, capable, electric body would invite it, but an aggregation that is conscious of its own inefficiency would naturally side with the "Scotchman" if the above breed of "Scotchmen" multiply unduly in this burg.

One thing that puzzles us in connection with the meeting on Tuesday evening is why it was necessary for Mr. Reynolds to assume the role of "goat" for the council. Of course he is by far the ablest man in the bunch, but all the same it wasn't his administration that was under fire, and the ratepayers were not looking to him to defend it. As an apologist, Mr. Reynolds was not a success, but no doubt it was the best that could be expected under the circumstances.

Welcome to the new Ratepayers' Association of Clareholm! "Big oaks from little acorns grow." Forget that, boys. There is a big job ahead of the Association—a big campaign of education to carry out. To bring to life a strong civic spirit, in spite and keep it growing, this achievement crowns its efforts is a worthy task for the Association. A fairly good start has been made, but many more recruits will come in as soon as the objects of the Association are better known. Carry on!

## CORRESPONDENCE

CLAREHOLM, ALTA., JAN. 14TH, 1918  
EDITOR CLAREHOLM REVIEW-ADVERTISER:—I regret from reports that have reached me of the troubles of the Town of Clareholm in connection with their utilities, and wish to point out to you, and through you to the citizens of Clareholm, that we have not defaulted in connection with our franchises, neither have we quit or given up the hope of being allowed to operate said utilities as per our franchise.

I might inform you that I have personally spent \$1,500.00 in connection with the Clareholm franchises, and you also had the Town officials signed the franchises, and allowed me to have taken possession according to the terms of the franchise this trouble and expense would not have arisen, the citizens would have had the service, and we would have been able to have raised the necessary money to have put in the improvements contemplated.

I might also inform you that on six different occasions I could have raised the money necessary, had the franchises been signed, and it is so unfeeling the fact, you cannot these war times raise money upon an unsigned document.

You also had the Town officials signed the franchises, and allowed me to have taken possession according to the terms of the franchise this trouble and expense would not have arisen, the citizens would have had the service, and we would have been able to have raised the necessary money to have put in the improvements contemplated.

In conclusion I wish to impress upon your mind, that the present state of affairs, together with our loss and expenditure is absolutely the fault of the Council refusing to allow its officials to sign the franchises.

Yours truly,  
A. W. ELLISON FAWKES

Below we give the reply of the city clerk to Mr. Fawkes' letter. We thought it better to publish both together so that our readers could read

the answer without waiting for a week! Through the courtesy of the editor, the above was brought to my attention in time to enable me to offer an immediate explanation to those interested who may not be familiar with the circumstances in connection with same.

Mr. Fawkes really explains the high which when he makes the assertion that if the Council had signed the franchise and given him possession of the utilities he would have been able to have raised the necessary money for operation.

This, as every ratepayer knows, was not the agreement entered into between Mr. Fawkes and the Council. On the contrary, Mr. Fawkes agreed that at the time of taking over the utilities, he would pay for, in cash, the new machinery, consisting of the gas engine and motor, as well as all tools and accessories on hand, he also as agreed not only the Council but the ratepayers that he would have no trouble in raising \$75,000 through sale of debentures and that the money would be on hand as soon as the franchise was completed. I am sure many of the ratepayers will remember Mr. Fawkes' remarks regarding this account from Calgary for this purpose and asked the Council to rely on his word that it would be paid for later. The Council's action regarding this proposition was that of any sensible body of business men and Mr. Fawkes' proposition declined.

I might also add that nothing in the above is intended as a criticism on Mr. Fawkes, as I have found him a very pleasant person to associate with but to make plain the attitude of the Clareholm Council, that it was entirely through his failure from reasons known to himself to finance the proposition suitably and in a business like manner.

I remain sincerely yours,  
J. F. REYNOLDS, Sec. Treas.  
Town of Clareholm.

## Mr. Shaw's Message

To the electors of the constituency of Macleod:

Permit me through the medium of your paper to express my gratefulness to the electors of Clareholm Elector District as well as the electors of the Macleod constituency for their support in the campaign which closed on December 17. No one could ask for more loyal support than was given me by the men and women of this constituency who believed in the principles of Union Government. I am particularly grateful to the women who worked so enthusiastically in behalf of the cause and my purpose will be to give complete support to the interests of the dependents of our men overseas. The splendid majority secured me I do not accept as a tribute to myself, but as an endorsement of the Union Government and the cause it represents. The result shows that our people are sincerely determined to support every movement that means more effective conduct of the war on our part. The campaign on the whole was conducted in a most honorable and now that I am elected to represent the Macleod constituency at Ottawa, I will be glad to serve everybody and to be at the command of the people on all occasions where it is considered that I can be of any assistance to them.

While I am at the command of my friends and supporters for their earnest work on my behalf, I will extend to all the Season's Greetings. I remain

HUGH M. SHAW.

## Christmas Boys Club

The Christmas Boys Club of the Methodist church held their annual election of officers at their regular meeting on Sunday last.

The elected officers are:  
Hon. Pres.—Roy Soby.  
President—Harold Soby.  
Vice-President—Alfred Soby.  
Sec. Treas.—Burt MacInnes.  
Corr. Sec.—Gardiner Brown.  
Master—W. E. MacInnes.

## HARNESS



## Harness and Saddlery

### LEATHER GOODS

OF ALL KINDS

TRUNKS BAGS

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Price, \$750.00 f.o.b. Oshawa

Full Stock of AUTO ACCESSORIES

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Right Now is

the Time to

Talk and Think

MOTOR CAR



Your Motor Car is necessary to your home. It is a time saver, a health giver and a business builder. It makes the home happier, and men and women in their lives and bigger in their achievements. A motor car is an economy—anything that makes better health, greater happiness and bigger achievements is an economy.

The Studebaker Touring Car suits the West, because of its strength and durability.

Four Cylinder Model Touring Car, \$1375.00

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## McLaughlin Cars

THE BEST ON THE MARKET

COMPLETE LINE OF DIAMOND SQUEEGEE TIRES

The McLaughlin Valve-in-Head 7-Passenger Touring Car, Model E six-49. Price f.o.b. Oshawa \$2050

Five-Passenger Touring Car, Model E four-35. Price, f.o.b. Oshawa, \$1,100

Every McLAUGHLIN is a car of Absolute Dependability, Quality, Material and Workmanship, Safety and Efficiency in Performance. Canada's Standard Car.

**J. M. SOBY, - Dealer**

First and Last-A Newspaper

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ALBERTA'S GREATEST DAILY

## What is Your Particular Hobby?

EVERY one of us has some hobby in particular. It would be a poor work-a-day sort of an existence were we unable at times to relax ourselves in its pursuit. What are you interested in? Books! Every Saturday in The Herald you will find a comprehensive review of the best current literature. It will help you to better reading. Possibly you are a lover of the stage, or perhaps your whole interest is tied up in man's best friend, the dog, or is yours the keen pleasure of speed to the tune of the racy Klaxon. Whichever of these hobbies you may follow you will find them freely and intelligently discussed in the Saturday Herald. Music lovers have come to regard The Herald's Wednesday music page as an authority in news and comment on musical happenings.

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4 MTHS. \$1

The regular subscription price to The Herald is \$4.00 a year by mail, but if you cut out this advertisement and send it with your name, P.O. address and ONE DOLLAR (\$1.00) to the Circulation Manager, The Herald, Calgary, you will receive The Herald daily for four months.



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Specialist to Calgary School Board.

**CLARESHOLM**  
**SEED FAIR**  
In I.O.O.F. Hall, on  
**Tuesday, Jan. 22nd**  
For Prize List apply to  
**J. R. WATT,**  
41-8102 See. Clareholm Agt. Society

## Claresholm Local News

W. L. Stebbins left on Tuesday evening for a business visit to Fernie.  
Sgt. W. D. Munroe is now in England, acting as an instructor in a military riding school for officers.  
The winning No. on the grand-stand raffle at J. A. E. Wylie's was 299.

F. W. West, of the Bank of Commerce, Grauman, was a visitor in town on Tuesday.

Mr. and Mrs. Ray Martin, of Oregon, are visiting with Mr. and Mrs. T. P. Mosley.

T. P. Mosley wishes to inform the public that he has found the express parcel recently advertised as lost.

The official returns to date with one vote to bear from is Shaw 3892. Mr. 2553, Marshall 918.

Mr. and Mrs. Keith O'Brien, from Hawkebury, Ont., are visiting Mrs. Gerald Brown.

Private W. DeWar returned home from the front on Friday night. He has been wounded in the hand but will be able to farm in the spring.

Auctioneer, Frank Wall, has Thomas and Freeman Anderson attended the auction sale of horses in Calgary last week.

Mr. and Mrs. John Sim, of Greenfield, is visiting at the home of Mr. and Mrs. A. H. Towell. Mr. Sim is a brother of Mrs. Towell.

Mr. and Mrs. O. L. Reinecke and Mr. and Mrs. J. T. Kingsley purposing taking a holiday in California. They left Clareholm Tuesday evening.

Mr. D. Wilson has resigned his position with J. A. E. Wylie. Mr. Wilson has not decided as to his future, but hopes to remain in Clareholm.

Mr. Joe Hamilton returned from his visit to Manitou and Saskatchewan on Saturday. He says we ought to be satisfied with what we get in the wintery weather line, as down there they do not know the meaning of a chimney.

Mr. Mayo has installed a new vulcanizing machine for the repair of auto tires. This machine is the latest model and does excellent work. Don't throw away old car tires. Mr. Mayo can repair them and put them in shape for service. Call and see samples of work done on this new machine.

BORN—On Wednesday, December 19th, 1917, to Mr. and Mrs. C. V. Ryba, a son, at Seattle, Wash. Mrs. Ryba is a daughter of Mrs. John Miller, of Clareholm. The great-grandmother of the above child is still living and only in her 80's, and as well, the parents in each generation are still living.

FOSTER, the weather man, says that we have had the worst part of the winter. January and February and March will be fairly mild and the temperature will only drop a little below zero during these three months. Well, we hope he's right. One spell of 40 below is enough, thank you.

Mrs. John Miller received a letter from E. H. Segg, in France, dated November 27th, 1917, acknowledging receipt of a parcel sent by the Clareholm Red Cross, and thanking her and the many kind people in Clareholm for remembering the boys in France and extending the society best wishes for a Happy Xmas and a very Prosperous New Year.

The skating rink at the Agricultural School is open to the public every night. Admission 25c. for adults; season tickets \$2.00. Children under 14—10c. or \$1.50 for season tickets. Arrangements have been made to allow the public and high school pupils to use the ice on certain specified hours each week for hockey practice. The ice is now in good condition.

At the annual meeting of the Grain Belt school, last Saturday, there was an attendance of one ratpayer and one member of the board, the rest of the neighborhood being absent either in Sunny California or on business in Clareholm. Mr. Pine, the raising member of the Board of Trustees will, as provided in the school ordinance, continue in his office until the return of the other trustees when they will take such action as they deem fit to towards the appointment or election of his successor. Any ratpayer wishing information regarding the finances or other affairs of the district will be cordially welcomed by Mr. Pine in his residence, where the books and records are on file.

A curling game took place on the local ice between a rink from Grauman and our local creek rink, resulting in the defeat of our local rink. The local rink blames the defeat to the fact of the second and third men on the rink playing very carelessly, thinking to doubt that because the Grauman players have no ice to practice on in their town they would be any marks. The rinks were as follows: Grauman—D. Cummings, skip; Moore, third; H. B. Filden, second; Lead, unknown. Clareholm—Moffatt, skip; Shanks, third; Taylor, second; Workman, Lead. The score was 8-7.

Regarding the rumor which we published last week concerning the resignation of Mr. J. F. Reynolds from the office of city clerk, we regret that there was a wrong conception of the situation. On making longer inquiry we learn that Mr. Reynolds' resignation was not a question of, or conditional on, raise in salary.

Mr. Reynolds private business, this year, is such that it will require all his attention, consequently he is giving up his connection with the town to devote all his time to his farm. The question of salary had nothing to do with his decision in the matter.

The U.F.A. Convention meets this year in Calgary on Jan. 22-25. Arrangements are being made to entertain and accommodate 2000 delegates from all parts of the province. Calgary people seem to think that their burg should be the permanent convention city for the U.F.A. because they can furnish necessary accommodation. If the convention keeps growing it may soon happen that Calgary and Edmonton will be the only rivals for the honor, but we do not for one moment believe that Edmonton will ever allow Calgary to hold a monopoly in U.F.A. conventions.

LATEST—Charlie Chaplin Specials, Monday and Tuesday, January 22nd and 23rd. Two shows each day. Matinee starts at 5 o'clock; nights, 8 o'clock. Regular Prices.

FOR SALE—2 Berkshire Boars, one 18 months old and one 5 months old. Gus. Malchow, Starely. 4541 C.S.

Get your coal supply from the National Elevator Coal Sheds at Woodhouse. A large quantity of Lethbridge coal and briquettes on hand. 45-22

A large quantity of Lethbridge coal in stock at the National Elevator coal sheds at Woodhouse. 45-22

HOUSE FOR RENT—West of Schoolhouse. Mrs. J. M. Watson. 4741

HAIGE SECTION, 6 miles from Carmanaguy. All can be put in flux. February terms. Administrator, Box 97, Devils Lake, N. D.

One 1916 Chrysler car in good condition. Will trade for auto or horse. Apply Auctioneer Strange.

LOST—A two-seated family buggy. Finder will be rewarded on returning the same to F. Collinger, Clareholm.

A first class violin teacher will come from Calgary to teach violin music, if a class of at least eight pupils can be guaranteed. For information and particulars phone Barni Dringler, B808. 47-3

HOW IT AFFECTS DIFFERENT PEOPLE

In connection with the campaign in the interest of Greater Saskatchewan Production, the Provincial Live Stock Commissioner addressed a list of the various agricultural societies, the secretary of one, after reporting for his society, said:

"With me personally it is a question of life. My crop-year was a poor one on account of drought. I have now more hope than I had for the year. If you can inform me how I can best feed I will be very glad what plan I have on hand and help a couple of brood sows to my best."

You see, I have three sons in the Canadian Army, all serving somewhere in France; and I am anxious to see my fall share at home."

In contrast to the foregoing, another secretary made answer to the various questions as follows:

"What steps have been taken by your association to promote the work of bacon production? Answer: None. Probable number of sales that you will be able to effect among the farmers of your vicinity? Answer: Not a few."

"The probable number of sows that will be secured from the department? Answer: Don't know."

"What is the attitude of the farmers of your vicinity to the question of increased Bacon Production? Answer: Indifferent."

The above speak volumes.

## LOANS FOR LIVESTOCK

THE UNION BANK OF CANADA is prepared to make loans to good farmers on reasonable terms, to purchase cattle for feeding or breeding purposes. It is in the best interests of farmers to increase their herds. Consult the Local Manager for particulars.

## UNION BANK OF CANADA

PAID UP CAPITAL \$5,000,000.00  
TOTAL ASSETS \$135,000,000.00  
The Pioneer Bank of Western Canada

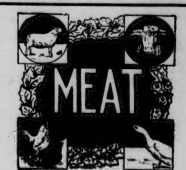
CLARESHOLM BRANCH W. R. SHANKS, Manager.  
Branch also at Barnes

## FRESH and CURED MEATS

Fish and Poultry in Season. Free Delivery. Dependable, Court-ous Service.

We Hold Our Customers by Our Service

Phone 48



## HOGS! We are the Market to Buy YOUR HOGS!

## The Central Meat Market

RAMAGE & TAYLOR, Proprietors  
Third Avenue CLARESHOLM, ALTA

## Brood Sows To Farmers at Cost

In order to secure an increased production of bacon in Alberta, the Provincial Government is buying grade brood sows, which will be sold to farmers at prices prevailing at time of delivery, with one dollar added for service fee.

These animals are being purchased at current prices in the stock yards and the packing plants in Edmonton and Calgary. Especial care is exercised to select animals of good length and depth. Growth but underfed animals are the kind chosen. These will be bred between December 20th and January 10th, and repeated, if necessary, between January 11th and February 1st. All animals that repeat a second time, also all that fail to come in season at all, will be discarded because of the lateness or uncertainty of the time when they will farrow.

A record will be kept of the male to which each sow is mated, and the date of same, in order to be able to inform the purchaser as to the time when, and the type of pig each will farrow.

Boars of Berkshire, Yorkshire, Duroc Jersey, Poland China, Hampshire and Tamworth breeding will be used.

Inquiries and applications should be addressed to the Live Stock Commissioner, Department of Agriculture, Edmonton.

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Dealers in all kinds of FRESH and CURED MEATS  
Highest Cash Prices paid for Prime Beef, Hops and Poultry  
Fresh Pacific Coast FISH  
Try our Pure Home Rendered LARD  
Fresh Vegetables Always on Hand  
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How you will enjoy the versatility of

## THE NEW EDISON DIAMOND AMBEROLA

and its wonderful reproductions of the beautiful Heart Songs, stirring War Ballads, soulful Ballads, Italian Melodias, comic recitations, Grand Opera arias, Sermons, Hymns—practically everything in music.

With the New Edison Diamond Amberola you can make evenings at home a delight—keep the young folks contented—entertain your friends—and be right up to the minute in musical taste, because



## Edison Blue Amberol Records

give you an ever-changing choice of over 3,000 Records—made by the leading artists of the operatic and concert stage—and made by the marvelous Edison invention which, alone, can reproduce all the warmth, richness and feeling of the living artist. The Edison catalogue contains something to please everyone. The following are a few selections taken at random from the catalogue. Send for a complete catalogue.

HEART SONGS—Come Home Again, Kathleen Day  
Home Again, Kathleen Day  
Come Home Again, Kathleen Day  
Come Home Again, Kathleen Day

SACRED—Benedictus, The  
Benedictus, The  
Benedictus, The  
Benedictus, The

VAUDEVILLE—The  
The  
The  
The

QUARTETTES—Alma  
Alma  
Alma  
Alma

DANCING—Aurora  
Aurora  
Aurora  
Aurora

INSTRUMENTAL—Adrian  
Adrian  
Adrian  
Adrian

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When success means straining nerve force to the utmost

—when minutes given to your affairs are precious

—when your strength is the driving force of your store or factory or farm

—then you must have a motor car.

A motor car saves valuable time—saves your vitality—during business hours.

And—after business hours—provides recreation and vigor—giving outdoor enjoyment that helps you in the daily battle.

The economy, durability, and mechanical perfection of the standardized Maxwell car have been proved so conclusively they are now accepted facts.

The Maxwell is the car without a peer for the man who is working under full steam.

Touring Car \$1045; Roadster \$1045; Coupe \$1540  
Berline \$1670; Sedan \$1670; F.O.B. Windsor

R. E. MOFFATT, - Clareholm  
Frank Keillout - Granum

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